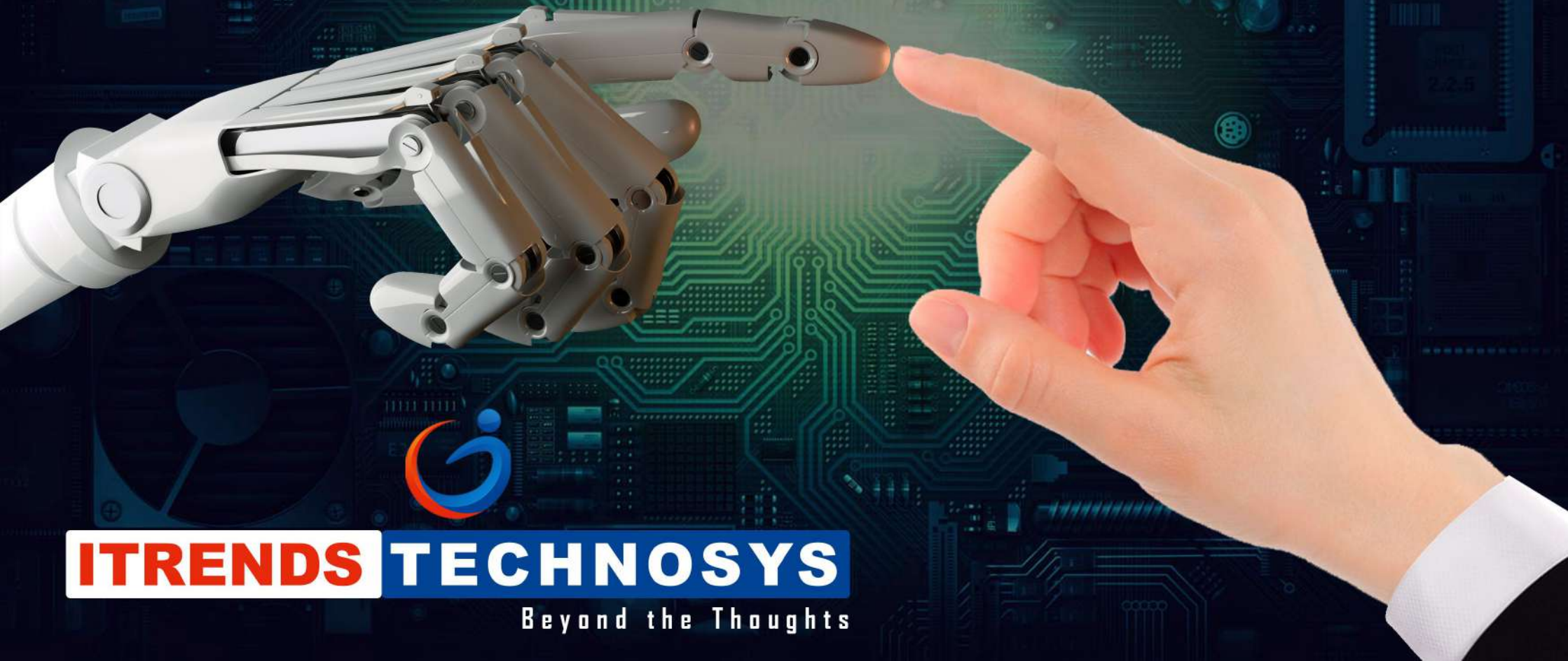Digital World Is Changing Its Home, and We Are In Search Of an Evolution That Exists Beyond The Digital World.

ITRENDS TECHNOSYS

Beyond the Thoughts

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ITRENDS TECHNOSYS
Beyond the Thoughts

WHO WE ARE ???

ESTABLISHED IN KERALA, INDIA, IN THE YEAR 2016, ITRENDS TECHNOSYS PVT LTD LAUNCHED ITSELF WITH AN AIM TO PIONEER IN THE SOFTWARE INDUSTRY. STRONG PRINCIPLE VALUES AND PROFESSIONAL EXPERTISE HAS FACILITATED US TO RISE AT A RAPID RATE. WE HAVE A TEAM OF WELL-TRAINED, EXPERIENCED PROFESSIONALS, WHO ARE THE BACKBONE OF THIS ORGANIZATION. WE OFFER A WIDE RANGE OF SERVICE WHICH INCLUDES WEB DESIGNING, WEB DEVELOPMENT, E-COMMERCE DEVELOPMENT, SOFTWARE DEVELOPMENT, SOCIAL MEDIA MARKETING, DIGITAL MARKETING, BRANDING ETC. EQUIPPED WITH CONTEMPORARY TOOLS, WE ARE UPDATED TO THE CHANGING INTERNET TRENDS TO DEVELOP WEB STRUCTURES WITH UNMATCHABLE INTERNATIONAL STANDARDS. WE ARE HERE TO SERVE EFFECTIVE AND CREATIVE SOLUTIONS FOR OUR CLIENTS BY INCALCULATING THEIR VALUABLE SUGGESTIONS.

WE ARE ITRENDS TECHNOSYS. A FULL SERVICE STRATEGIC DIGITAL AGENCY FROM BLACKBURN.

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WHY CHOOSE ITRENDS..??

WHAT MAKES US DIFFERENT FROM OTHERS?

01 Our Quality And The Way We Organize The Process And Everything Is As Simple As It Sounds: If You Are Not Satisfied, You Can Keep Looking For Other Proposals! You Won't Lose Anything!

02 Highly Dedicated Towards Our Client's Requirements.

03 Belief In Lucidity, Honesty And Integrity.

04 Fast Delivery Of Robust Software Meeting Our Client's Expectations And Target Audience.

05 Experienced And Professional Team Providing Quality & Efficient Outcome.

06 If You Already Have A Project But Want A Team For It, We Will Give You A Free Week So You Can Make Your Choice Based On Real Experience.

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SOFTWARE DEVELOPMENT

SEARCH ENGINE OPTIMIZATION (SEO)

BUSINESS ANALYTICS

DIGITAL BRANDING

WEBSITE DEVELOPMENT

MOBILE APP DEVELOPMENT

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SEARCH ENGINE OPTIMIZATION (SEO)

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We can help to improve your organic search results for the purpose of revenue profits. SEO is about the increasing the organic rankings for the purpose of revenue profits. For the astute marketer, a website is the most vital and powerful tool for strategic marketing. A website should bring new business, enquiries, sales etc. If you are looking for a service that can provide your organization with better ideas, which can enable you to put across your services products to customers or clients in the best possible manner, then request a consult to see how my SEO strategies can help increase search rankings for your site? Helping you rank better is my goal

- WEBSITE OPTIMIZATION
- KEYWORD POSITIONING
- SEARCH ENGINE ANALYSIS
- ON PAGE OPTIMIZATION

- OFF PAGE OPTIMIZATION
- LINK BUILDING CAMPAIGNS
- SEARCH ENGINE SUBMISSIONS

" Through effective optimization tactics, your business information will be displayed in search results as in the form of Knowledge Graph and Featured Snippets. "

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SOCIAL MEDIA MARKETING

Our Social Media Promotion programs usually center on efforts to create content that attracts attention and encourages readers to share it with their social networks by enables establishing huge user network, sharing their content, opinions, views, and encouraging interaction and community building via social media channels. Social media has become a platform that is easily accessible to anyone with internet access. Increased communication for organizations fosters brand awareness and often, improved customer service. Additionally, social media serves as a relatively inexpensive platform for organizations to implement marketing campaigns. My social media marketing services that include packages for facebook, twitter, linkedin, youtube and more to building customer relationship management. Social media networks allow you to stay in touch and engage with your customers. Social marketing is all about strategy, listening and community engagement. All brands need to engage with their target audiences.

- BLOGGING & POSTS

- ARTICLE PROMOTION

- CONTENT SHARING & PUBLISHING

- SOCIAL SHARING & BOOKMARKING

- SOCIAL MEDIA NETWORKING
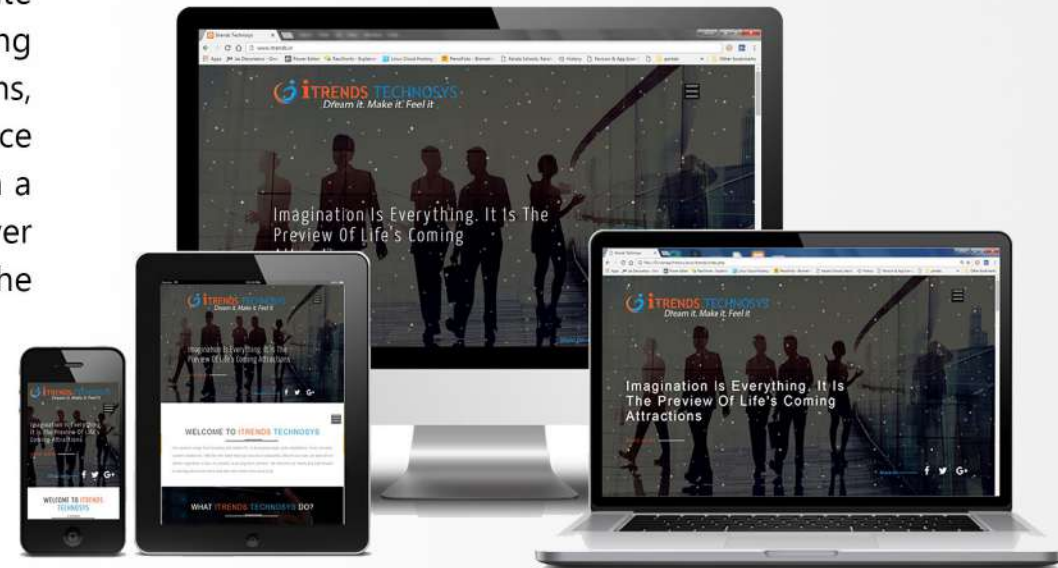
- SOCIAL VIDEO MARKETING

"Engage, Enlighten, Encourage and especially… just be yourself! Social media is a community effort, everyone is an asset."

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WEBSITE DEVELOPMENT

Leading website designers in Trivandrum, Kerala, India. We are specialized in unique web designing, web development, digital marketing and SEO services.Web applications are constantly gaining acceptance over desktop applications. Web development refer the term for the work concerned in developing an online web site for the Internet or associate degree computer network. Web development will vary from developing the one static page to the foremost advanced internet applications, electronic businesses applications, and social networking sites etc. Since the rapid commercialization of the web, web development has been a growing industry.This industry is growing at a very fast speed all over the world due to businesses wishing to sell products and services to the online customers.

- XML & FLASH WEBSITES
- CORPORATE/BUSINESS WEBSITES
- E-COMMERCE WEBSITES
- WORDPRESS DEVELOPMENT

- DRUPAL DEVELOPMENT
- JOOMLA DEVELOPMENT
- BLOG DEVELOPMENT

" WEB DESIGN BE SEEN EVERYWHERE WITH A ITRENDS WEBSITE, OPTIMISED FOR ALL DEVICES. "

Latest Technology for work

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SOFTWARE DEVELOPMENT

We at Itrends Technosys offer end to end software development solutions to stand as one stop solution to upgrade your products and services. Advent of technology and internet penetration leads to demand of software development projects. Whether it is small or big business demands most innovative software development solutions to meet their business needs. We have domain expertise professionals to build effective and enriched custom applications with customized features. Every IT services company offers different services in their own filed and also expect varied features to meet the demands of software. Our services ensure client satisfaction in terms of results and hassle free applications. Our software solutions include web applications, mobile applications, enterprise solutions, desktop solutions and data management software solutions.

- BILLING SOFTWARE

- ERP SOFTWARE

- HR MANAGEMENT SOFTWARE

- CUSTOMIZED BUSINESS SOFTWARE

Software is a great combination between artistry and engineering.

MOBILE APP DEVELOPMENT

Mobile application development is a term used to denote the act or process by which application software is developed for mobile devices, such as personal digital assistants, enterprise digital assistants or mobile phones. These applications can be pre-installed on phones during manufacturing platforms, or delivered as web applications using server-side or client-side processing (e.g., JavaScript) to provide an "application-like" experience within a Web browser. Application software developers also must consider a long array of screen sizes, hardware specifications, and configurations because of intense competition in mobile software and changes within each of the platforms.

- CRM APP

- ERP APP

- HR MANAGEMENT APP

- CUSTOMIZED BUSINESS APPS

"Your mobile device has quickly become the easiest portal into your digital self."

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DIGITAL MARKETING

Do you know reaching your targeted customers is one of the main things that helps your business to grow. Digital Marketing is the Fastest Way to Grow Your Business and Reach New Customers. There are several ways to market a business, but digital marketing is highly customizable and completely personal. Digital marketing is an effective way to communicate with consumers regarding the various products or services. It is associated with brand marketing & publicity, search keyword rankings, search engine optimization, website optimization, social media promotion and more.. Digital marketing help you to maximize the opportunities on the online market and constantly engaged in the modern marketing research, during which identifies the best ways to solve the many problems. In short the main benefits of digital marketing is using a wide range of digital activities to build, to promote, to market your brand to attract the target audience.

- AFFILIATE MARKETING

- BRAND MARKETING

- PRODUCT MARKETING

- EMAIL MARKETING

- MOBILE APP MARKETING

- INBOUND MARKETING

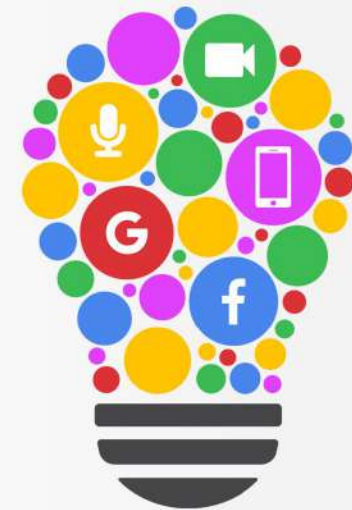- SEARCH ENGINE MARKETING

- WEBSITE PROMOTION STRATEGY

Good marketers see consumers as complete human beings with all the dimensions real people have.

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ONLINE BRANDING

One of the most Important Things for any Business now a day is a Strong Online Presence. ITRENDS TEAM help to Boost Your Business with Online Branding and Presence Management Services. Find out How. - Online presence management is the process of presenting and drawing traffic to a personal or professional brand online. This process combines web design and development, blogging, search engine optimization, pay per click marketing, reputation management, directory listings, social media, link sharing, and other avenues to create a long-term positive presence for a person, organization, or product in search engines and on the web in general. The online presence management process starts by determining goals that will define an online strategy. Once this strategy is put in place, an ongoing and constant process of evaluating and fine-tuning is necessary to drive online presence towards the identified goals

- REPUTATION MANAGEMENT

- CUSTOMER ENGAGEMENTS

- BRAND PROMOTIONS

- CONTENT MANAGEMENT

- INTEGRATION MANAGEMENT

A small list that wants exactly what you're offering is better than a bigger list that isn't committed.

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BUSINESS ANALYTICS

Business analytics (BA) refers to the skills, technologies, practices for continuous iterative exploration and investigation of past business performance to gain insight and drive business planning. Business analytics focuses on developing new insights and understanding of business performance based on data and statistical methods. In contrast, business intelligence traditionally focuses on using a consistent set of metrics to both measure past performance and guide business planning, which is also based on data and statistical methods

- WEBSITE ANALYTICS
- SALES ANALYTICS
- SWOT ANALYSIS
- CORPORATE STRUCTURE MANAGEMENT PROCESS

- SWOT ANALYSIS
- WORKFORCE MANAGEMENT
- CYBER SECURITY MEASURES

I'm a creative consultant, whatever that means.

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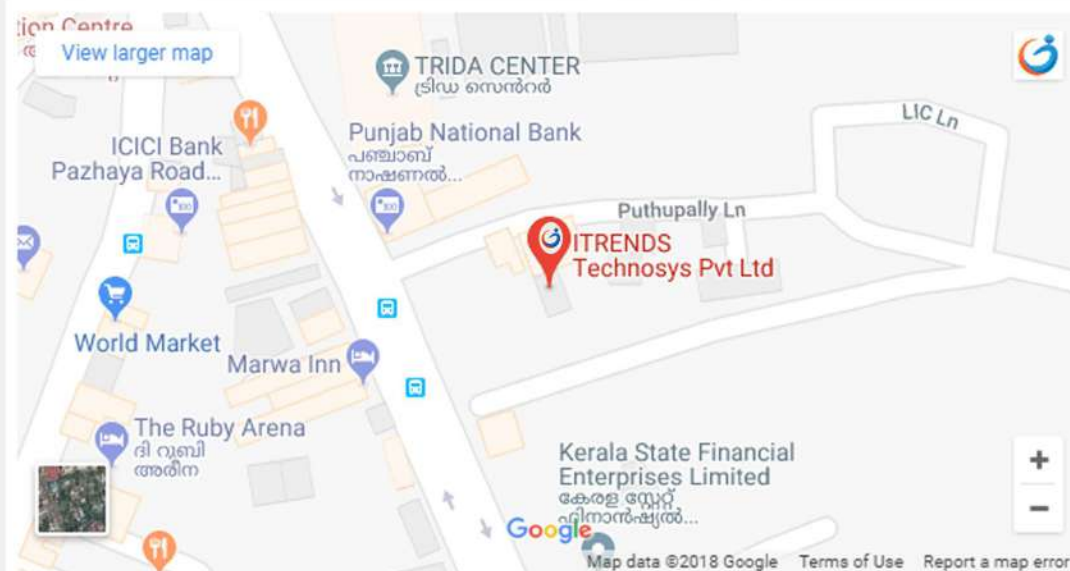
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